



## **PUBLIC MEETING NOTICE**

The Community Relations Committee of The Bridge Center for Hope will hold a Community Relations Committee meeting as shown below:

DATE: Tuesday, May 12, 2020

TIME: 1:00 PM – 1:45 PM

LOCATION: Zoom Meeting

<https://us02web.zoom.us/j/81489774294?pwd=OEImWmFGZVBGT3Qydk1PZ01rdTVqdz09>

Meeting ID: 814 8977 4294

Password: 086691

AGENDA: Attached

**The public is invited to attend.**

Notice has been made of this meeting, through publication and via internet, to comply with the “Louisiana Open Meetings Law”.

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Charlotte Claiborne, Bridge Center for Hope  
Executive Director



COMMUNITY RELATIONS COMMITTEE MEETING

May 12, 2020  
1:00 PM – 1:45 PM  
Zoom Meeting

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AGENDA

- |       |                                                                                                                               |             |
|-------|-------------------------------------------------------------------------------------------------------------------------------|-------------|
| I.    | CALL MEETING TO ORDER                                                                                                         | Tonja Myles |
| II.   | PUBLIC COMMENT ON AGENDA ITEMS                                                                                                | Tonja Myles |
| III.  | COMMUNITY RELATIONS COMMITTEE<br>A. For Action: Approval of Minutes of the Executive Committee meeting held November 19, 2019 | Tonja Myles |
| IV.   | MEDIA POLICY<br>A. For Information: Review Draft Media Policy                                                                 | Tonja Myles |
| V.    | SOCIAL MEDIA CAMPAIGN<br>A. For Information: Discuss Social Media campaign                                                    | Tonja Myles |
| VI.   | UNFINISHED BUSINESS AND GENERAL ORDERS<br>A. For Information: Resolve Unfinished Business                                     | Tonja Myles |
| VII.  | NEW BUSINESS<br>A. For Information: Discuss New Business                                                                      | Tonja Myles |
| VIII. | ADJOURN                                                                                                                       | Tonja Myles |

**THE BRIDGE CENTER FOR HOPE, INC'S  
CERTIFICATION PURSUANT TO  
GUBERNATORIAL PROCLAMATION JBE 2020-30**

**WHEREAS**, on March 11, 2020, the Governor of the State of Louisiana declared a Public Health Emergency due to the threat posed to public safety by the COVID-19 outbreak;

**WHEREAS**, on March 16, 2020, the Governor issued Proclamation JBE 2020-30, entitled Additional Measures for COVID-19 Public Health Emergency;

**WHEREAS**, the purpose of Proclamation JBE 2020-30 was to provide, in part, for additional measures to help combat the spread of COVID-19;

**WHEREAS**, Section Four of Proclamation JBE 2020-30 authorized attendance at public meetings via teleconference or video conference during the pendency of the emergency;

**WHEREAS**, Section Four of Proclamation JBE 2020-30 further mandated that, before invoking the authority of Section Four, a public entity is required to certify that it would be unable to operate due to quorum requirements;

**WHEREAS**, The Bridge Center for Hope, Inc. needs to conduct essential business;

**WHEREAS**, due to health and safety concerns and in order to comply with COVID-19 restrictions, The Bridge Center for Hope, Inc. is unable to obtain a quorum of the members to attend an in-person meeting; and

**WHEREAS**, The Bridge Center for Hope, Inc., therefore, needs to implement the authorization in Section Four of Proclamation JBE 2020-30;

**NOW THEREFORE**, pursuant to the authority contained in Proclamation JBE 2020-30, the Community Relations Committee of the Bridge Center for Hope, Inc. hereby certifies on this 12<sup>th</sup> day of May 2020, that it is unable to obtain an in-person quorum for its meeting scheduled for May 12, due to the threat of COVID-19, and that, therefore, one or more of its members may participate in such meeting via teleconference or video conference. Additionally, all efforts will be made to provide for observation and input by members of the public. The meeting may be accessed at

<https://us02web.zoom.us/j/81489774294?pwd=OEImWmFGZVBGT3Qydk1PZ01rdTVqdz09>

Meeting ID: 814 8977 4294; Password: 086691

  
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Kathy Kliebert, Board Chair



## COMMUNITY RELATIONS COMMITTEE MEETING

NOVEMBER 19, 2019  
11:00 AM – 12:00 PM

Breazeale, Sachse & Wilson, L.L.P.  
One American Place, 23<sup>rd</sup> Floor  
301 Main Street  
Baton Rouge, LA 70801

### MINUTES

#### **I. CALL MEETING TO ORDER**

The meeting was called to order at 11:12 AM. Community Relations Committee members in attendance were Chair Tonja Myles and Jan Kasofsky, Ph.D.

Also, in attendance was Charlotte Claiborne from the Bridge Center for Hope.

#### **II. PUBLIC COMMENT ON AGENDA ITEMS**

Ms. Myles asked if any members of the public would like to comment on the agenda. After hearing no request to comment, Ms. Myles proceeded to the agenda as written.

#### **III. COMMUNITY RELATIONS COMMITTEE**

- A. For Action: Minutes of the Community Relations Committee meeting held February 11, 2019

Ms. Myles reviewed the minutes of the Community Relations committee meeting held on February 11, 2019. **On a motion by Ms. Myles and a second by Dr. Kasofsky, the Community Relations Committee unanimously approved the minutes of the Community Relations meeting held on February 11, 2019.**

B. For Information: Executive Director's Press Release

Ms. Myles discussed the recent press release for the Executive Director and provided direction on how future press releases will be handled. Ms. Myles discussed the necessity to develop a clear and consistent message for the Bridge Center.

C. For Action: Updates to Facebook

Ms. Myles discussed the importance of having a strong social media presence that highlights community engagement. Ms. Myles suggested that the Executive Director assume the role of updating the social media account and possibly expanding to Instagram.

**On a motion by Ms. Myles and a second by Dr. Kasofsky, the Community Relations Committee unanimously approved Ms. Claiborne to provide continuous updates on the Bridge Center for Hope Facebook page.**

D. For Action: Updates to website

Ms. Myles discussed updating the Bridge Center website and removing outdated content. Ms. Myles suggested that the Executive Director, assume the role of updating the Bridge Center website.

**On a motion by Ms. Myles and a second by Dr. Kasofsky, the Community Relations Committee unanimously approved Ms. Claiborne to provide continuous updates on the Bridge Center for Hope website.**

**IV. DISCUSSION OF ACCOUNTING COMMUNICATIONS PLAN**

Ms. Myles discussed meeting with the Executive Director before years end to formulate a plan to engage Metro City Council members and attend community meetings.

**V. ADJOURN**

With no further business to conduct, and on a motion by Dr. Kasofsky and a second by Ms. Myles, the meeting was adjourned at 11:53 PM.