



PUBLIC MEETING NOTICE

The Community Relations Committee of The Bridge Center for Hope will hold a Community Relations Committee meeting as shown below:

DATE: April 6, 2022

TIME: 2:00 PM – 3:00 PM

LOCATION: Zoom Meeting

<https://us02web.zoom.us/j/84195350612?pwd=ckNTQnNqRU5TYzRVSW8ydJJEZlFtdz09>

Meeting ID: 841 9535 0612

Passcode: 703476

Phone: 346-248-7799

The public is invited to attend.

Notice has been made of this meeting, through publication and via internet, to comply with the “Louisiana Open Meetings Law”.

Charlotte Claiborne, Bridge Center for Hope
Executive Director



COMMUNITY RELATIONS COMMITTEE MEETING

April 6, 2022
2:00 PM – 3:00 PM
Zoom Meeting

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Meeting ID: 841 9535 0612

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AGENDA

- | | | |
|-------|--|---------------------|
| I. | CALL MEETING TO ORDER | Greg Dicharry |
| II. | PUBLIC COMMENT ON AGENDA ITEMS | Greg Dicharry |
| III. | COMMUNITY RELATIONS COMMITTEE | Greg Dicharry |
| | A. For Action: Approval of Minutes of the Community Relations Committee meeting held February 23, 2021 | |
| IV. | BRANDING AND COMMUNITY OUTREACH | Greg Dicharry |
| | A. For Discussion: Media Platforms | |
| | B. For Discussion: Community Messaging | |
| V. | MAY MENTAL HEALTH AWARENESS MONTH | Charlotte Claiborne |
| | A. For Discussion: Awareness campaign for May | |
| VI. | UNFINISHED BUSINESS AND GENERAL ORDERS | Greg Dicharry |
| VII. | NEW BUSINESS | Greg Dicharry |
| VIII. | ADJOURN | Greg Dicharry |



COMMUNITY RELATIONS COMMITTEE MEETING

February 23, 2021

2:00 PM – 3:00 PM

Zoom Meeting

<https://us02web.zoom.us/j/81667123817?pwd=NGZlZUNKT1kWmFIZjNmNHZTaGtDZz09>

Meeting ID: 816 6712 3817

Passcode: 677055

Phone: 346-248-7799

MINUTES

I. CALL MEETING TO ORDER

The meeting was called to order at 2:04 PM. Community Relations Committee members who participated virtually were Kathy Kliebert, Dr. Jan Laughinghouse, Eugene Bentley, and Greg Dicharry. A quorum was determined.

Also participating virtually was Charlotte Claiborne from the Bridge Center for Hope.

II. PUBLIC COMMENT ON AGENDA ITEMS

Kathy Kliebert asked if any member of the public would like to comment on the agenda. After hearing no request for comment, Ms. Kliebert proceeded with the agenda as written.

III. COMMUNITY RELATIONS COMMITTEE

A. For Action: Approval of Minutes of the Community Relations Committee meeting held November 11, 2020

Ms. Kliebert reviewed the minutes of the Community Relations Committee meeting held on November 11, 2020. **On a motion by Eugene Bentley and a second by Greg Dicharry, the Community Relations Committee unanimously approved the minutes of the Community Relations Committee meeting held on November 11, 2020.**

IV. NOMINATING A COMMUNITY RELATIONS COMMITTEE CHAIR

A. For Approval: Committee Chair

Ms. Kliebert deferred to Charlotte Claiborne to discuss the role of the Community Relations chair. Ms. Claiborne explained the role and responsibilities of the Community Relations Committee chair, to which Ms. Kliebert entertained a motion for chair recommendation. After due discussion, the Community Relations Committee unanimously voted Greg Dicharry to Chair.

V. WEBSITE PROPOSAL

A. For Discussion: Update on website

Ms. Claiborne reported that Brew Agency had begun initial production toward moving the Bridge Center's website from Squarespace to Word Press, with the projected launch in May 2021. Ms. Claiborne reported that more information is forthcoming as Brew begins to assemble information.

VI. VIDEO PRODUCTION

A. For Discussion: Revisions to video production

Ms. Claiborne presented three preproduction videos submitted by the Brew Agency. The Community Relations Committee reviewed each and proposed revisions to be given to the Brew Agency. Ms. Claiborne was directed to schedule an interim meeting with Brew Agency to discuss the modifications and timelines for each video.

VII. MAY MENTAL HEALTH AWARENESS MONTH

A. For Discussion: Awareness campaign for May

Ms. Claiborne suggested initiating an awareness campaign for the Bridge Center for Hope during May's Mental Health Awareness month. Ms. Claiborne reported that it would be a community event highlighting the different resources available in East Baton Rouge Parish. After due discussion, the Community Relations Committee agreed to engage in an awareness campaign for May's Mental Health Awareness month.

VIII. UNFINISHED BUSINESS AND GENERAL ORDERS

Ms. Kliebert asked if there was any unfinished business that needed to be discussed. After hearing no comments, Ms. Kliebert proceeded with the agenda as written.

IX. NEW BUSINESS

Ms. Kliebert asked if there was any new business that needed to be discussed. After hearing no comments, Ms. Kliebert proceeded with the agenda as written

X. ADJOURN

With no further business to discuss, **on a motion by Eugene Bentley and a second by Dr. Laughinghouse, the Community Relations Committee meeting was adjourned at 3:21 PM.**